

Visit nbmtlink.org or call 800-LINK-BMT to learn more.

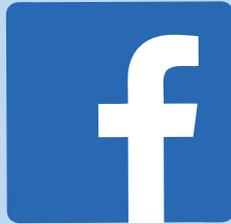


We celebrated **30 years** of service to survivors and caregivers with a special group of supporters.



12

unique topics reaching 2,000+ participants in 2022 and many more listening in later through our website.



Reached more than **200,000 individual Facebook users** with targeted ads focused on brand awareness, program registration and donations.

6

Coffee Klatches: We increased our online Zoom conversations to six, adding two programs for GVHD survivors.




After implementing search engine optimization strategies, we saw a **64% increase in unique website visitors.**

17,000+

downloads to date. We hosted three new seasons this year, with 21 new episodes and have produced nine seasons total since 2019.

marrow masters podcast




www.nbmtlink.org



We updated our popular **Caregivers' Guide**, featuring essays by experienced caregivers and health care professionals.



Dear Friends,

I would like to thank you for supporting The National Bone Marrow Transplant Link (nbmtLINK) and for helping us fulfill our mission. This year we celebrated our 30th Anniversary and if not for generous people like you, the nbmtLINK would not be able to help so many during one of the most challenging times of their lives.

Thanks to you, the LINK has evolved into a reliable resource for patients and caregivers before, during and after a bone marrow or stem cell transplant. We offer podcasts called Marrow Masters, monthly call in Lunch & Learns, Coffee Klatches, webinars and publications, all specifically designed to help make this difficult journey a little bit less scary.

My connection to the nbmtLINK started with my dad and my best friend, Dave who was only 55 years-old when he found out he had Acute Myeloid Leukemia (AML). The Internet was new, but the information on the web was just as scary as it can be today. He knew his outlook was grim, but what he was most afraid of was the unknown. What is a bone marrow transplant? Who would be his match? Where would it happen and what would life be like? How would it affect us, his family?

His fear of the unknown made the diagnosis so much more difficult. Luckily, he learned about the nbmtLINK, and it helped soften his fear a bit.

My dad connected with new friends—peers who went through something similar and was given reputable books to read about what to expect throughout his transplant experience. He understood that his journey would be difficult, but he learned from the LINK that many others had been through the same thing he was facing and thrived in survivorship.

The LINK gave my dad hope.



Matt seen here with his family.

This year, please consider a donation to the nbmtLINK when you designate your charitable giving. Since we are a small organization, your generosity will have an immediate impact on the lives of patients, caregivers, and families. You are also able to see the difference your dollars can make by checking out our website, www.nbmtlink.org.

Thank you very much for your support of the LINK,

Matt Carpinelli
Board President